

Visioning 2026  
Generational Trends  
August 23, 2006  
11:30 -1:00 p.m.  
City Council Chambers

Attendees: Dave Amick Debb Hickman, Jeff Gerhart, Jennifer DeWalt, Kendrick Marshall, Travis Fisher, James Brewer, Mark Claussen

Facilitators: Jennifer Adams, Gregg Hanson

The group started discussion on traits for different generations – communications and what the point of reference was for each group.

Loyalty – GI v Y

Dependence on employers GI

Interdependent Y

Values – work hard for what they are paid GI least amount of work for the most money – Y Compensation for being there v compensation for work done

Education – means to an end

Careers – many

Skills gap – lifelong training for computer skills Disabilities and Health care

Retirement – Social Security – GI knowing that there will be no safety net –X & Y

What can we do in this area (NE NE) to continue to work and make work interesting for older workers – value age and experience

Mentoring – young people mentoring older workers on computer/technology skills.

Helping people make exit plans for work and business to maintain usefulness

Masses (cookie cutter approach)v individuals (customized to each situation)

Community is where I choose it to be – I am a hub with the spokes of my network radiating out (Entitlement, technology, taxes, transactions)

Time – available 24/7 for work

Spiritual time/Sabbath/downtime

Youth if you get buy in to community they will contribute

Access to technology for everyone – not just a few

How do we make Norfolk/Northeast Nebraska successful in 2026 and attract every generation to live here?

Factors to consider for Generational Dialogue group meeting on August 30 at 11:30 a.m. at the City Council Chambers:

How do we make Norfolk/Northeast NE successful in 2026?

Work place

Community – building and diversity

Education

Housing/lifestyle (what do we want NE NE to look like)

Entertainment

Sustainability – taxes, infrastructure, values

Business

Relationships

Communication

Access to tech./etc. for everyone

Participation (informed on issues) in Government